



Royal College
of Midwives

Job Description and Person Specification Organiser, England

Responsibility level	Organiser
Grade	C
FTE	1
Permanent work location	Homebased within a reasonable travel distance of all areas of their allocated England based region.
Reporting and accountable to	Regional Head responsible for their England region.
Line management responsibilities	N/A
Travel requirements	Regular travel across the allocated geographical area. Travel to and presence within RCM London HQ will be required throughout the year, dependant on meeting requirements.
Live registration with the NMC as a Midwife	Not required

Role outline

The RCM has four England regions within its UK team, each responsible for delivering RCM services to members at a local level in alignment with NHS England regional distribution:





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North	Midlands & East	South	London
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The RCM also delivers RCM services to members across Northern Ireland, Scotland, and Wales.

The Organiser will work as part of a multidisciplinary team within an allocated region to deliver our wide range of services to build capacity and capability amongst our membership to be active within the RCM.

The post holder is accountable to the Regional Head responsible for their England region. Development and support will also be provided by the Regional Head responsible for their England region.

Organisers are required to live within a reasonable travel distance of all areas of their allocated England based region and will be expected to travel regularly across the geographical area. Travel to and presence within the RCM's headquarters in London will be required throughout the year, dependant on meeting requirements.

Responsibilities

The responsibilities of an RCM Organiser fall under three key aspects of the role:

Team RCM

- A. Contribute towards and live the RCM Staff Team Vision
- B. Ensure compliance with relevant Data Protection legislation
- C. Support campaigns, networks and branches by reporting and exchanging data and intelligence at a local and regional level
- D. Support UK-wide campaigns or working groups where required and as development
- E. Edit the RCM website content where applicable





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Organising and Engagement

- A. Proactively coordinate and support local organising, member recruitment and engagement activities
- B. Carry out member recruitment activities, organise events and support activities and events in relation to organising and engagement, including ordering relevant materials
- C. Support RCM Activist recruitment
- D. Participate in and support the delivery of training events
- E. Deliver effective digital communications to support organising & engagement e.g. social media
- F. Support colleagues across the RCM for organising and engagement activities

Stakeholder Relationships

- A. Work closely with the UK-wide organising resources on the delivery of the RCM's organising & engagement strategy
- B. Be a conduit to ensure the feedback of intelligence from our membership through insight, listening and learning on an ongoing basis
- C. Build RCM Activist capacity at a local level through strong stakeholder relationships

Person Specification

	Essential
Work experience that is transferable to organising	✓
An Organizing qualification	D
An understanding of the needs of RCM member/ NHS services/ trade unions	D
Use of a CRM (Customer Relationship Management) Database	D





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Team RCM Skills

- A.** Strong IT skills including proficiency in Microsoft Office
- B.** Excellent communication skills, both written and verbal
- C.** The ability to be flexible and adaptable
- D.** A focus on performance and output
- E.** A high level of commitment
- F.** The ability to take responsibility and to deliver in a timely fashion
- G.** Cross functional team working
- H.** Managing competing priorities

The post holder may be required to carry out other duties as are within the scope, spirit, and purpose of the job.

